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KEITH'S *Spring and Fall* 1940

Berry Book

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U. S. Department of Agriculture.



NEW
STRAWBERRY
U. S. Plant Patent
No. 26

SPECIAL OFFER

In order that our friends may try out this worthy berry we make this special introductory offer.

Only one of these special offers of 100 Kanner King plants will be allowed each customer. For postage see page 22.

\$1.75

100
PLANTS
ONLY

For Postage
See P. 22

Keith's Kanner King

2280 Quarts Per Acre
One Day's Picking

KEITH'S KANNER KING is a leader for canning and other home uses, and is at the top of the list in production at the rate of 2280 quarts per acre per one day's picking. At only 7c per quart this brings you \$156.00 per acre per one day's picking.

IDEAL FOR HOME USES

KEITH'S KANNER KING is ideal for home uses because it's a hardy thrifty grower; berries rich red holding color, shape and size after canning, etc. Wonderful for preserves, jellies, etc.

KEITH PLANT NURSERY
SAWYER, MICHIGAN

"Strawberry Headquarters"

KANNER KING

Carries U. S. Patent No. 26

*Breaks All
Records for Us*

2280 Quarts Per
Acre Per Day



New Money-Making Strawberry

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.



Kanner King Makes a Wide Row of Productive Plants

NONE BETTER FOR HOME USE

There is no better berry for home use because it is best for canning, preserves, etc., (holding its color, rich flavor, size and shape after cooking) also the best table use, shortcake, etc., (wonderfully rich strawberry flavor). Our customers find it the best all-round berry they have ever fruited. Kanner King berries bring highest prices because:

1. Attractive rich strawberry red.
2. Uniform in size and shape making attractive appearance.
3. Holds color and firmness after picking.
4. The best for table uses, etc.

PRICES—25 plants for \$1.00; 50, \$1.40; 100, \$2.00; 200, \$3.85; 300, \$4.60; 500, \$6.15; 1000, \$11.85.

(For Grade No. 1-A Plants see page 15)

As High as \$159.60 Per Acre Per Day

Keith's Kanner King has proven itself to be the most productive and profitable variety one can grow. It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have \$159.60 clear for one day's picking. This is what this highly productive variety can do for you under average conditions.

Headquarters for Kanner King

Keith's Plant Nursery is headquarters for Kanner King. They are grown no other place for reselling or distribution. Growers are permitted to grow Kanner King Plants for their own fruiting only.

Protected by U. S.
Patent

All Kanner King Plants are sold under U. S. Plant Patent No. 26 and are not to be resold or grown for reselling.



Kanner King Are Heavy Producers

KEITH'S Plants are "VITALIZED"



Note the large fibrous root system on Keith's Vitalized plants

Extra Vigor and Quality Forced Into Them

By "Vitalized" we do not mean just fertilized and the like but a whole chain of operations that insure the highest productive possible in plants. This is the Keith Way of growing plants.

1. They are grown in an ideal plant soil with plenty of natural plant foods like that found only in virgin soils.
2. Special fertilizers are used that tend to produce vigorous roots and crowns which insure greatest growth and production.
3. Continuous cultivation and extra fertilizing along side the rows all during the growing season.
4. Lifting plants at digging time with special machine which get all the roots without breaking or injuring them which is often the case when ordinary methods are used.
5. Careful handling after they have been taken from the soil so they are not exposed to the sun and drying winds. They are kept fresh and reach you in this fresh condition.
6. They are all hand-cleaned indoors and made ready for you to plant without any pruning.
7. They are carefully packed in special crates after a method devised by Keith which insures arrival in best of condition. The roots are embedded in damp special moss and the tops exposed to ventilation. They reach you as fresh as the day they were dug. These are some of the operations that enables Keith to grow and supply you with "Vitalized" plants.
8. We now have a new method to keep your plants growing vigorously right in your own soil, and if you follow this method, I am sure the plants will get the right start and keep it up. This method is fully described below. Read it carefully.

NOTICE—Start Your Plants Right

USE VITAMIN B-1

Keith's New Method Helps You

Our New Plant "Invigorator"

VITAMIN B-1

We are offering our customers for the first time this year our Plant "Invigorator." It sure gives wonderful results. Plants treated with it before setting start much quicker and are more thrifty and vigorous thereafter. This is especially so when the soil along side the row is treated.

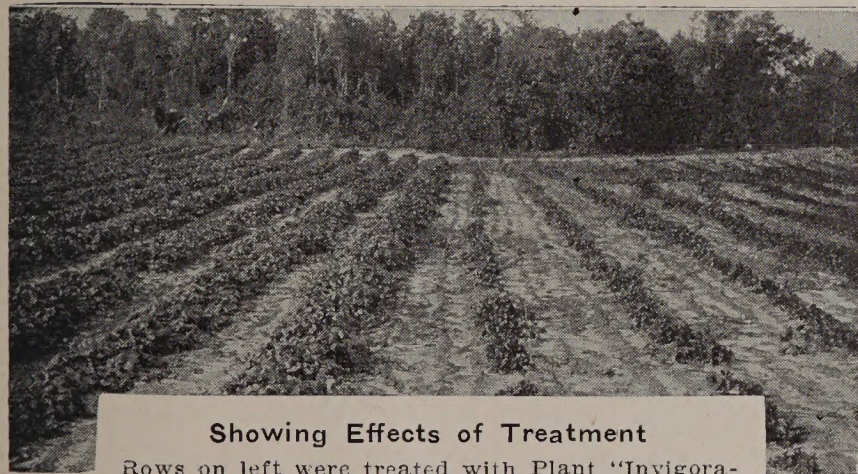
How To Use Our Plant "Invigorator"

VITAMIN B-1

Soak the roots ONLY for one-half hour just preceding setting in water to which has been added the Soil "Invigorator." Then set them out, but first switch the wet roots (bunch of plants at a time) in moist loose soil until they are covered with fine soil like paint in a paint brush. Then set them as directed under "Setting the Plants." Page 4.

Treatment After Planting

After planting, make a 3 in. trench along each side of the row 2 inches from the base of the plants and pour in the water containing the Plant "Invigorator" in which you soaked the roots, using about one gallon per 25 plants. After the water has thoroughly soaked in the soil, refill the trench with loose moist soil. Repeat the process in about three weeks, making the trench about 3 inches away from the plants. See Page 21.



Showing Effects of Treatment

Rows on left were treated with Plant "Invigorator" before and after planting. Those on the right were not treated. Note the vigorous growth of plants on the left. Keith's New Method will greatly help you.

Effects on Strawberry Plants

In the picture above you can see the effects of Keith's Plant "Invigorator." The plants are treated as outlined on this page before and after planting. Judge for yourself how the material produces vigorous growths in strawberry plants.

What You Get FREE With Your Plants

Keith furnishes Free to those who ask for it, sufficient Plant "Invigorator" to treat roots of 25 plants before planting, but this amount of material will be enough to treat (water) 100 plants after planting. Additional Plant "Invigorator" will be sent at a small cost of 30c per each 100 plants. For instance if you ordered 500 plants and wanted sufficient material to treat the roots before planting and water along side the rows after planting, you would order material for 400 plants at a cost of \$1.20. We supply free you know, for the first 100 plants. Price: 30c for enough for 100 plants.

Keith's Way to Grow Profitable Crops of Strawberries

The growing of strawberries is not even difficult when you follow Keith's ways. Read carefully the following general information, and set Keith's strong, health "vitalized" plants and you will pick more and better berries than you have ever picked before. Save this catalogue and you will then have this information.

Soils. Any soil that grows a good paying crop of corn, oats, potatoes, etc., will grow strawberries successfully, but the most ideal is a rich, moist, cool, sandy loam. Gravelly or clay loams will also grow them successfully, but more organic matter has to be added to make them more open and workable. Organic matter can be applied in the form of straw, fodder, leaves, etc.—the more decayed, the better.

Regardless to the kind of soil they are set in, the plant should never be allowed to want for water and food. Keep them always in a thrifty, vigorous condition. Since Moisture is one of the necessary requisites for successful berry culture, select, when possible, a rich sandy loam soil underlaid to a depth of one to two feet with a "water sand." Such a soil is always moist and cool.

Soil Preparation. Thorough preparation is very essential. It should be done as far in advance of planting as possible. Freshly prepared soil, left in an open loose condition at time of planting, will not hold moisture like soil prepared early and allowed time to settle.

With the exception of heavy soils, it is well to prepare soil late the Fall before, by plowing or spading it 8 to 10 inches deep and allowing it to remain in a rough, unharrowed condition over winter. Early the following spring, it should be deeply disked, harrowed and made smooth and ready for planting. By following this system the sandy loams or lighter soils will be in the best condition for successful results.

Where it is found necessary to prepare soil in the spring, do so as far as possible in advance of planting. Apply a liberal amount of manure and plow or spade 8 to 10 inches deep. Follow plowing with a clod crusher or roller, then disk, harrow and roll until the soil-bed is firm. Disk or harrow often enough thereafter to keep the soil well worked up and free from weeds, and just before planting, smooth the surface for convenience in marking out rows and planting.

An early, thoroughly prepared soil pays big. Don't neglect this essential.

Enriching the Soil. If you are to grow 2 quarts of berries where 1 was grown before, give the plants twice as much water and food as you did before. Many growers overlook this fact.

Barnyard (stable) manures are considered best for enriching soils for strawberries—sheep, cow, horse, or pig manures, are all good, but any of them should contain considerable amounts of rotted straw or should be used in about one-half the amounts given here for horse and cow manures.

To average soil, broadcast 15 to 20 wagon loads per acre, (4 to 5 bushels per square rod),

of cow or horse manure as far ahead of plowing as possible and disk well into the top layers of soil before plowing under. This will get the plant foods of the manure more evenly and thoroughly mixed with the soil than if the manure were turned directly under and laid flat in the bottom of the furrow in unbroken lumps.

After plowing while the soil is still in a rough, unharrowed condition, apply 7 to 10 wagon loads per acre, (2 to 3 bushels per square rod), of fine, well-rotted manure, which will be thoroughly mixed with the top layer of soil by disking, harrowing, etc. Harrow, disk, and roll until you have the soil in tip-top garden shape.

Commercial Fertilizer. On the average soil use 500 to 1000 pounds of 4-16-4 fertilizer per acre. On poorer soils use same amount of a 4-8-8. On garden soils use 10 to 12 pounds per square rod. Apply about one-third of the total amount before harrowing, one-third along the row shortly after plants are set, and the remaining one-third about 90 days later. In applying fertilizer along the rows, scatter it so it will be worked well into the soil by hoeing and cultivation. Thoroughly mix it with the soil. At no time should fertilizer come in direct contact with the roots or leaves of the plants. Do not place fertilizer in the holes where plants are set, nor directly under them unless you mix it very evenly with the soil. See page 3 and 21 for New Plant Invigorator.

Chicken Manure, in which 16 per cent Acid Phosphate is mixed, brings good results. Mix 1500 pounds of the manure with 500 of the Acid Phosphate and use about 2 tons per acre (25 pounds per square rod), applying one-third at a time as in Commercial Fertilizer.

Setting the Plants. Set plants early as possible in the spring after the danger of hard freezing is over—as early as you would make early garden.

Space the rows 36 inches apart in garden and 42 in field culture, spacing plants 12 inches in the row in garden and 16 in field with a common spade or garden trowl, by thrusting it into the soil making a V-shaped hole. Remove it carefully to prevent any dry surface soil from running in. Soak roots **ONLY** one-half hour in our special plant food (Be sure to read about it on page 3). Spread the roots in the V-shaped hole, placing them downward and do not double or curl them up at the ends. Set the plants so the bud or crown tip is just even with the surface of the soil, no deeper, no shallower. Pack the soil firmly about the roots so it is in contact with all of them. Use the heel. There should be no air space around nor below the roots. This is very important. (Continued on Next Page).

Irrigation. Where water is available, irrigation, or supplying the plants with needed water in some way, is very essential.

Water can be supplied to the plants by digging a shallow trough (3-4 inches) on either side of the row about 42 in. from the plants and filling these trenches full of water in the evening. After it has soaked well into the soil so there is no danger of "puddling" the soil in the trench, draw the soil back into the trenches leaving a smooth surface. This can be done next morning. Repeat as often as necessary to keep the plants vigorous, fresh, and thrifty.

Keeping off the Blossoms. Newly set plants should not be allowed to bloom. Pinch them off as soon as they are noticed in the crowns of the plants.

Cultivation. Start cultivating and hoeing shortly after the plants are set and keep it up all summer, not allowing crusts to form or the soil to become hard after rains. Shallow (2½ inches) cultivation is best. It would be well to

cultivate or stir the soil about the plants or between the rows once a week.

Mulching Around Plants. By placing straw, chaff, or other fine materials around the plants to a depth of 2 or 3 inches, the soil beneath can be kept moist and cool. The berries will also be held off the soil and will not be sandy after the rains. Mulches should not be disturbed during cultivation or hoeing. If material is available, it is often advised to mulch between the rows as well as around the plants.

Winter mulch is placed over the plants to protect them from and prevent the alternate freezing and thawing which often takes place during the late winter and early spring. Get the mulch on in the early winter before the ground freezes two or three inches deep, spreading it evenly over the plants four to six inches deep. Placed between the rows also if desired. Use straw or other similar materials, anything that will not mat down and smother the plants. Remove part of it in the spring after the danger of hard freezing is over, leaving just enough so the new leaves and blossom stocks can come through it. Fill in between the rows with the removed mulch.



A Keith Strawberry Bed

This lady grew all the berries her family could use and had many to sell.

Keith's Most Popular Strawberry Bed

It's 4 ft. wide by 25 ft. long, takes 4 rows, 25 plants in all, and from which you should pick at least 100 qts. of beautiful berries. To make the bed very attractive and easy to tend, surround it with a 4-inch board set on edge and fill in around the plants with fine straw, lawn clippings, etc., as a mulch to keep down weeds and keep the berries clean. Remember, only 100 plants and they can be in one to four varieties as you wish.



One of Keith's Popular Strawberry Beds

This Strawberry Bed requires only 100 plants and a small space four feet wide and twenty-five feet long. Bears enough for average family.

Grow 4 Times More STRAWBERRIES KEITH'S NEW WAY

A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plots. Why use more space. Keith's New Way of growing strawberries requires only one-third the space required by old way and you can harvest four times the berries. Set three parallel rows one foot apart and space the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width for bed will take just 100 plants, 25 to the row. The bed will be 4 ft. wide and 25 ft. long.

Keith's Most Popular Strawberry Bed

Here Keith offers a Strawberry Bed that will meet your family need. It consists of only 100 strawberry plants in our four leading varieties as listed below in our Special Offer No. 1. This Strawberry Bed will take a plot of ground only 4 feet wide and 25 feet long. The plants are set 12 in. apart in 4 rows, spaced 12 inches apart, each row being 25 feet long. The bed should be surrounded with 4-inch boards set on edge thus making a frame to hold a mulch of straw, lawn clippings, etc., which you place around and between the plants to keep down weeds, hold moisture and keep the berries clean.. (See "Mulching" top this page).

It takes only 100 plants to supply the average family with plenty berries when set this New Way.

SPECIAL OFFER NO 1 In Keith's Popular Strawberry Bed

For Postage See Page 22

| | | |
|--------------|---------------|--|
| 25 Premier | .35 | Special Price Only \$1.25 |
| 25 Dorsett | .35 | |
| 25 Blakemore | .30 | |
| 25 Catskill | .40 | |
| | \$1.40 | |

Big Profits Made from Keith's

QUICK Money
MORE Money
SMALL Expense
SMALL Space



A strawberry bed affords all the family a chance to make money. KEITH'S PLANTS PAY



Only 3 rows 130 feet long of Keith's plants yielded 425 qts. per day during season. They brought 25c per pt. (\$32 per day from 3 rows)



Children can help father in the strawberry game. Give them a chance to help you get the profits there are in growing Keith's berries

1200 Qts. Per Day

We had less than $\frac{1}{2}$ acre set to your plants and picked 1,200 qts. in one day. How's that for yield?

John Roberts, (Mich.)

1000 Qts. From One Acre

From one acre set to your big-yielding plants, we sold over 1,000 quarts of strawberries.

Mr. Brunall, (Mich.)

It Costs You Just As Much To Set Poor Plants As Good Ones—Set Keith's Vitalized Plants

Vitalized

STRAWBERRY PLANTS

STRAWBERRY GROWERS MAKE MORE MONEY THEN OTHER FARMERS

There is more and quicker money to be made from growing strawberries than from other lines of farming when you set Keith's Vitalized plants, and you do not have to work over large acres of land, only a small plot of ground is necessary. Others do it.

TAKES ONLY ONE YEAR WHEN YOU SET KEITH'S PLANTS

Keith's Vitalized plants take only one year to bring you 25 to 50 times their cost. What better investment could you make? And it doesn't matter whether you have a small space or a large one to set to strawberries, the profit is there. Note the growers on this page and elsewhere in this book and you will see they have only small plots set to Keith's plants from which they make big money.

A SMALL PIECE OF GROUND IS ALL YOU NEED

It only takes a small piece of ground for you to make extra money when you set Keith's Vitalized plants and follow Keith's New Way to grow more and better crops of berries (see p. 4). Can you realize you can make more money from a small piece of ground set to strawberries than you can from acres of corn, wheat or other farm crops.

Sold \$253.25 from Small Strawberry Bed

The top picture shows Mr. Strebing's berry field from which he sold \$273.25 in berries. Notice the bed takes up just a small strip on one side of the field.

\$200 from 1,000 Plants

Dear Sirs:—"Never had finer strawberries. From the 1,000 plants we picked as high as 75 quarts off one row (only 225 plants) at one picking."

W. E. Leasure (Ohio).

\$18.45 Brought \$464.40

Gentlemen:—From the 3,250 plants I got from you I sold \$464.40 in berries and used 180 quarts (\$45) ourselves, making about \$509.00 from one-third of an acre.

C. I. Leach (Pa.)

300 Plants Brought \$600

Dear Sirs:—I set 300 of your berry plants and sold over \$56 in berries. We had plenty for ourselves besides.

J. Quimlich (Ohio)

3000 Plants Brought \$513

We set about $1\frac{1}{3}$ acre with those 3,000 plants you sent us, the next spring we sold over \$513 in berries. An acre would have brought \$1500.

B. Smallwood (W. Va.)

All the Above Big Profits and Yields were made from Keith's Vitalized Plants.

A Home Strawberry Bed

Pays Big Fresh, Sweet, Juicy, Red Strawberries Every Day for Your Table and Lots of them

WHY pay 25c to 35c a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space, and cost it will take to have plenty sweet, ripe luscious berries you want. Just think, the berries will cost less than 1c per quart. (Read page 4).

What 100 Plants Will Do

Wouldn't you like to have a strawberry bed (2 rows) 75 feet long from which you can pick all the fresh strawberries you can possibly use? This is what 100 Keith's strawberry plants will give you, 100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

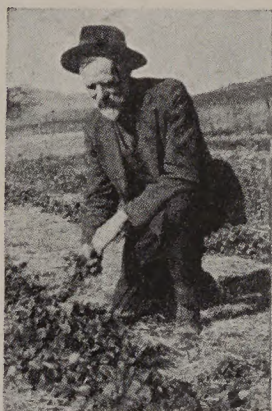
See What A Few Of Keith's Plants Have Done For Others

100 Plants Supply Family

We had all the fresh berries our family of five could use from the 100 plants you sent.
Mrs. A. D. Davis (Ill.)

300 Supplies Family of 8

The 300 plants supplied our family of eight with plenty of fresh berries and we had some to sell. Mother canned some, too.
J. B. Kurtz, (Oho.)



W. H. Whiting, Hillsboro, Pa.



Mr. and Mrs. Baarley, Ellsworth, Wis.



C. H. Warnon of Hampton, Va., finds pleasure and satisfaction in growing his own berries. He used Keith's Vitalized Plants.

For This Year

Set a strawberry bed this year, use Keith's Vitalized Plants. It'll be the best investment you ever made. From it you will have all the fresh, ripe berries you want for table, canning and you will have some to sell. It takes so little time, space, and money. Read pgs. 3 - 4.



Bed 130 Ft. Long Big Yield

H. Scott of Lawrence, Kans., set 2 rows only 130 ft. long and picked as high as 75 qts per row in one day's picking. 1-10 A. Yielded 1500 Qts. From 1-10 an acre set to your strain of high yielding strawberry plants I picked 1500 qts. (15,000 qts. per A.)

J. J. Toothaker, (Ind.) \$60 From Bed 33x55 Ft. We had over \$60 from a 33x55 ft. bed. Your plants are productive.

For Women Only

(I bet more men will read this than women — we curious men)

Would you like to always have all the fresh berries you want for your table, besides have plenty for preserves, jelly, etc.? And how about fresh, ripe strawberries all during the season for shortcake? Keith can make this possible.

Where Shall I Set

Just think for a minute, aren't there a dozen small places right in your garden where you can set a few of Keith's productive plants and have this strawberry bed right in your garden, handy every day when you need berries. See what others have done with as few as 100 of Keith's plants, with just a few more you will have extra berries to sell for ready cash. Read pages 3 and 4.

Takes Only a Small Space

By following Keith's New Way to grow strawberries, you can grow all the berries you want in a very small space. You don't have to have large space to grow lots of berries. Turn to page 3 and 4, see for yourself.

Family Strawberry Garden No. 1

For family of 3. Space: 1 row 100 ft. long or 4 rows 25 ft. long

Special Offer Only
25 Premier
25 Dunlap
25 Dorsett
25 Fairfax **\$1.10**

For Postage See P. 22
See P. 3 - 4 for spacing plants and rows.

Family Strawberry Garden No. 2

For family of 5. Space: 1 row 200 ft. long or 4 rows 50 ft. long.

Special Offer Only
50 Dunlap
50 Premier
50 Fairfax
50 Catskill **\$1.75**

For Postage See P. 22
See P. 3 - 4 for spacing plants and rows.

A Home Strawberry Bed Is Worth Many Times Its Cost—Read This Page For Facts



KEITH'S SPRING Strawberries

Strawberries Our Specialty
Read Pages 3, 4 and 5

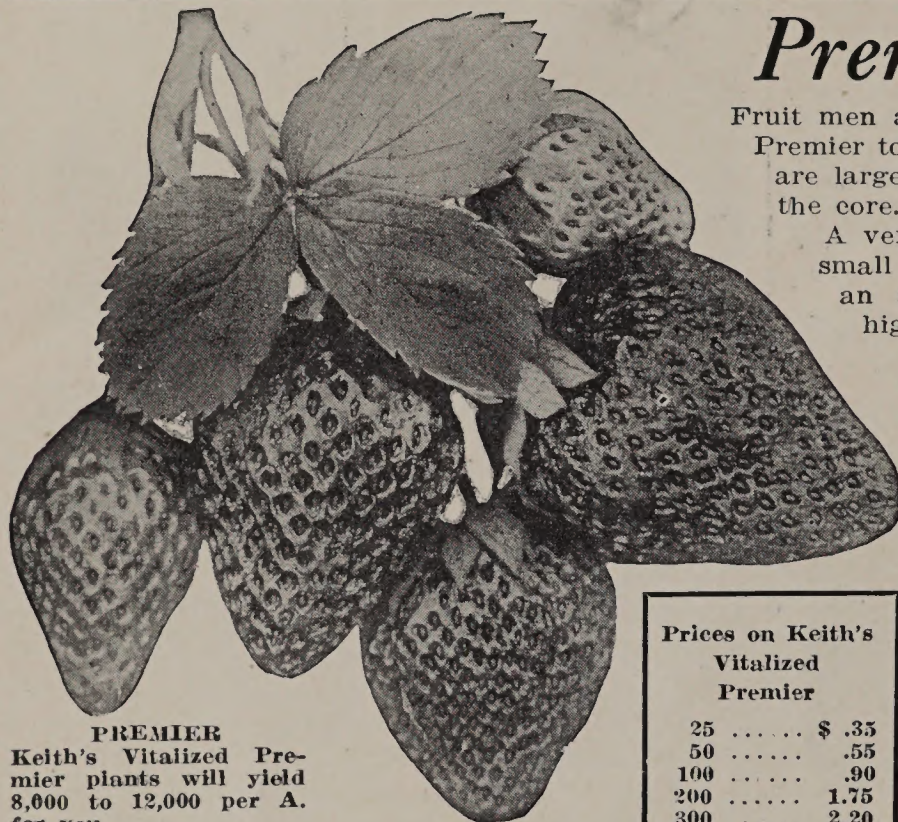


When They Fruit

Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season.

Keith Offers Only the Best

Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. and understand.—write us if you want to know about varieties we don't list.



Premier Our Earliest Berry Withstands Frosts

Fruit men and leading Horticulturists now admit Premier to be the best early strawberries. Berries are large firm, bright red, a rich flavor, red to the core.

A very heavy fruiter and berries don't run small toward end of season. It's worthy as an an early strawberry and brings the highest price in any market.

Premier is planted most exclusively in this great berry section as an extra early variety, because it withstands frost better than other varieties. We recommend it most highly to all our customers and will guarantee our Premier plants to be genuine, to grow and satisfy. Our Premier plants are dependable and best for you to set.

Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ qts. of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

PREMIER
Keith's Vitalized Premier plants will yield 8,000 to 12,000 per A. for you.

Prices on Keith's Vitalized Premier

| | | |
|------|-------|--------|
| 25 | | \$.35 |
| 50 | | .55 |
| 100 | | .90 |
| 200 | | 1.75 |
| 300 | | 2.20 |
| 1000 | | 5.50 |
| 2000 | | 10.00 |

Dunlap (Early)

The Nation's Best Known Berry

Dunlap is the best known variety in the United States. It makes good anywhere planted, producing large crops of good-sized berries. Look at these Dunlap berries on the plate at the right—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Why Set Keith's Dunlap

1. **DOES** well in any garden soil, reliable for beginners—everybody, everywhere.
2. **PERFECTLY HARDY** in Northern and Western States. Grows well in heavy soils.
3. **YIELDS** large crops of uniform berries.
4. **MAKES** a good wide picking row of Healthy, productive plants.
5. **BERRIES** firm, sweet, dark red, ideal for home uses or market. Fine for table uses or for canning.
6. **PLANTS** not so subject to the common strawberry diseases.

Get some of Keith's Vitalized Dunlap plants and enjoy delicious sweet berries the kind so many people know about.

PRICES: 25 for 30c; 50, 50c; 100; 85c; 200, \$1.35; 300, \$1.85; 500, \$2.65; 1000, \$4.50.

(Parcel Post Rates on Page 22)



DUNLAP
Nations Best
Known Strawberry

DORSETT (Early)

This NEW berry has been out long enough to establish its worthiness. Many who have grown it in their gardens and fields find it the most beautiful berry they have ever seen and tested. It really is a fine berry.. I know you will like it. It fruits a lot of lovely berries with a wonderful perfumed flavor and a color that can't be beat. One bite into a Dorsett berry will sell your whole crop. It's a winner.

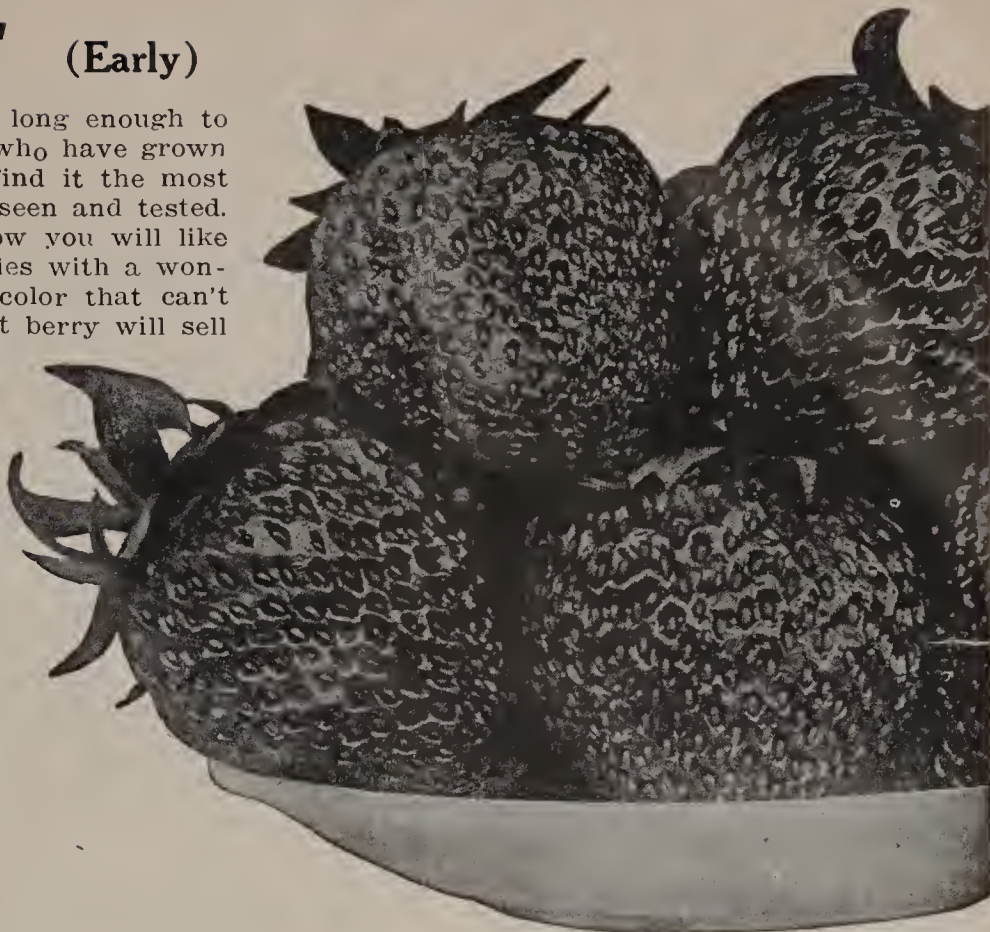
COMPARED WITH PREMIER

1. It's as free from disease,
2. Ripens a little earlier,
3. Berries are more attractive bright red,
4. In most cases as productive,
5. Berries very firm, ships well,
6. Wonderful flavor,
7. Cannot be beat for canning,
8. Brings top prices anywhere sold.

When you set Keith's Vitalized Dorsett plants you will have berries to show the whole neighborhood and write to the papers about—you will take the "GUESS WORK" out of berry growing.

PRICES:

| | | | |
|---------------|--------|----------------|--------|
| 25 for | \$.35 | 300 for | \$2.30 |
| 50 for | .60 | 500 for | 2.90 |
| 100 for | .90 | 1000 for | 5.50 |
| 200 for | 1.60 | 2000 for | 10.00 |



Dorsett. The Berry with a Winning Flavor

FAIRFAX (Medium Early)

Early with Long Fruiting Season

Fairfax is a Government cross between Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

These are what make Fairfax a leader:—

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.

PRICES:

| | | | |
|---------------|--------|----------------|--------|
| 25 for | \$.35 | 300 for | \$2.30 |
| 50 for | .60 | 500 for | 3.00 |
| 100 for | .90 | 1000 for | 5.75 |
| 200 for | 1.75 | 2000 for | 10.75 |



Fairfax

Dr. Burrill (Early)

Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, an ideal variety for beginners. Plant habits and berries resemble Senator Dunlap very much. Some are of the opinion that they are identical, however we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.

PRICES: 25 plants for 30c; 50 for 50c; 100 for 85c; 200 for \$1.35; 300 for \$1.85; 500 for 2.65; 1000 for \$4.50. (Parcel Post Page 22).

Gibson (Mid-Season)

A very hardy, vigorous variety which will do well in any garden soil. It is an old dependable, producing as much as 7,260 quarts per acre per day. It is fully as dependable as the Dunlap. Berries are medium dark red, very firm. They can or ship well. Gibson is a good variety to set with other varieties for it is a strong variety for fertilizing the blooms of another. It also has as high as four fruit stems to the plant—big yields.

PRICES: 25 plants for 35c; 50 for 55c; 100 for 90c; 200 for \$1.75; 300 for \$2.10; 500 for \$2.90; 1000 for \$5.25. (Parcel Post Page 22).

**SPECIAL
INTRODUCTORY
PRICE**

To give you a chance
to get acquainted
with this new varie-
ty we make this
special price:

100 Catskill **90c**

For Postage See
Page 22.



CATSKILL—A Very Large, Attractive Berry

Catskill (Late) Big Crops of Big Berries

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to a large range of soil and climate like the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

Here are a few of the characteristics which make Catskill famous:

1. Berries very large, firm, attractive.
2. Bring highest prices on markets.
3. Very productive, out-yield others.
4. Plants free from disease (leaf-spot).
5. Vigorous grower.
6. Does well in any garden or field soil.

Yields 6,800 Qts Per Acre

Catskill is becoming the leading late berry in most berry sections. It is very productive, with large berries that hold their size to the end of the season—they don't "run small." In our test plots it has yielded over 6,800 quarts per acre. The berries begin to ripen shortly after the Premier, and continue until the end of the spring berry season. The only berry later than the Catskill listed by us is the Ambrosa.

Catskill Berry Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.



This man is proud of his Catskill

PRICES ON KEITH'S VITALIZED CATSKILL

Keith's Vitalized Catskill Plants are Guaranteed to be True-to-Name, Disease-Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.

| | | | |
|-----------|--------|------------|--------|
| 25 | \$.19 | 500 | \$2.50 |
| 50 | .60 | 500 | 3.30 |
| 100 | 1.00 | 1000 | 5.90 |
| 200 | 1.75 | 2000 | 11.00 |

See top of this
page for special
Introductory
Price

New York Expt. Station Says

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax.

BLAKEMORE

(Early to Mid-Season)
Productive, Firm, One of
the Best Shippers

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (leading northern) and Missionary (leading southern berry). No guess work about Blakemore, breeding counts, Blakemore shows it.

Blakemore Berries are Leaders

It produces big yields of very firm berries that hold their catchy bright red color for days. This makes them sell for top notch prices. Berries can be left on vines 2 or 3 days after ripe and still ship and handle well. Also hold up in size to end of season.

Keith's Vitalized Blakemore Plants

Keith's Vitalized Blakemore Plants are grown from selected stock free from mosaic (yellows) a virus disease that is very disastrous to production. and growers now days are very careful to see that their Blakemore are mosaic free, such as Keith is able to supply this season. This mosaic free strain of Blakemore was started a few years back and we have stock of this selection.

PRICES:—Keith's prices on their Mosaic-Free Blakemore is no more than for Blakemore that are not so selected. Although they are much more valuable. 25 plants 39c; 50 for 50c; 100 for 85c; 200 for \$1.40; 300 for \$1.95; 500 for \$2.75; 1000 for \$4.75; 2000 for \$9.00.

Introductory Offer

To enable our customers to get a start with Keith's Mosaic-Free Blakemore we offer as follows:

100 Mosaic-Free plants only \$.75
500 Mosaic-Free plants only 2.50
1000 Mosaic-Free plants only 4.50
No. Discount. Postage Page 22

Keith's 1/4 A. Strawberry Offer

| | | |
|---------------------------------|---------|---------|
| 500 Premier | \$3.00 | Special |
| 500 Dunlap | 2.65 | Offer |
| 500 Catskill | 3.30 | |
| 500 Dorsett | 2.90 | ONLY |
| 2000 plants | \$10.10 | |
| No Discount. Postage-Exp. P. 22 | | |

Special Offer No. 2

| | | |
|---------------------------------|--------|------|
| 25 Blakemore | \$.30 | |
| 25 Dunlap | .30 | |
| 25 Premier | .35 | Only |
| 25 Catskill | .40 | |
| 100 Plants | \$1.15 | |
| No Discount. Postage-Exp. P. 22 | | |



Blakemore

Pathfinder (Mid-Season) NEW Strawberry

Originated by the New Jersey Expt. Station under the Station No. 35

A Promising New Variety High Yielding, Frost Resisting

Pathfinder is a very promising variety originated at the New Jersey Expt. Station under their No. 35. Premier is one of the parents and is found to do well in sections where Premier succeeds.

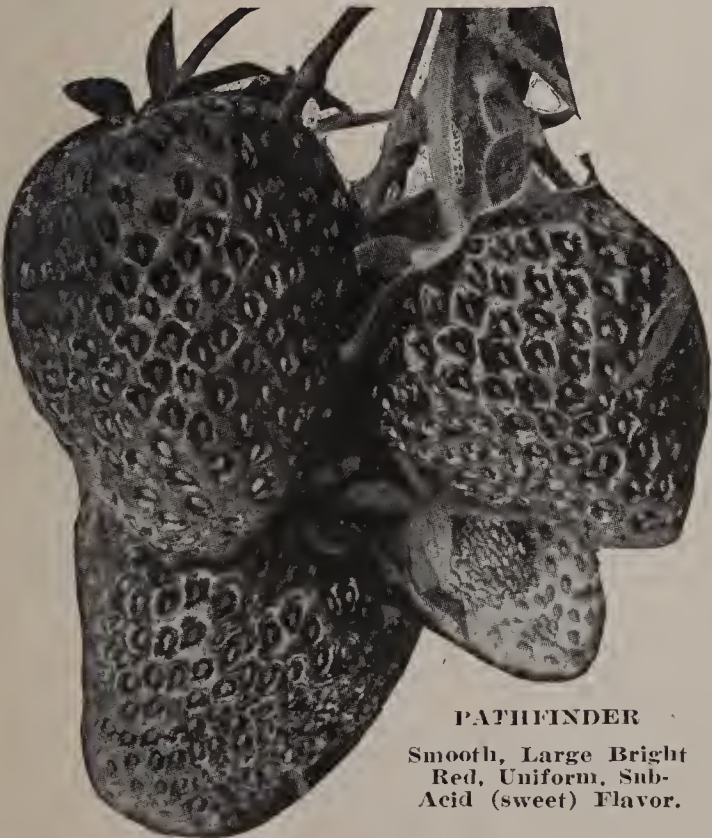
Pathfinder ripens a few days after Premier, but has a long fruiting season. In some sections where it has been tested with Premier it has been found more productive. We have found it very productive. Our pickers certainly like to "get on" a Pathfinder row. Leave it to pickers to know.

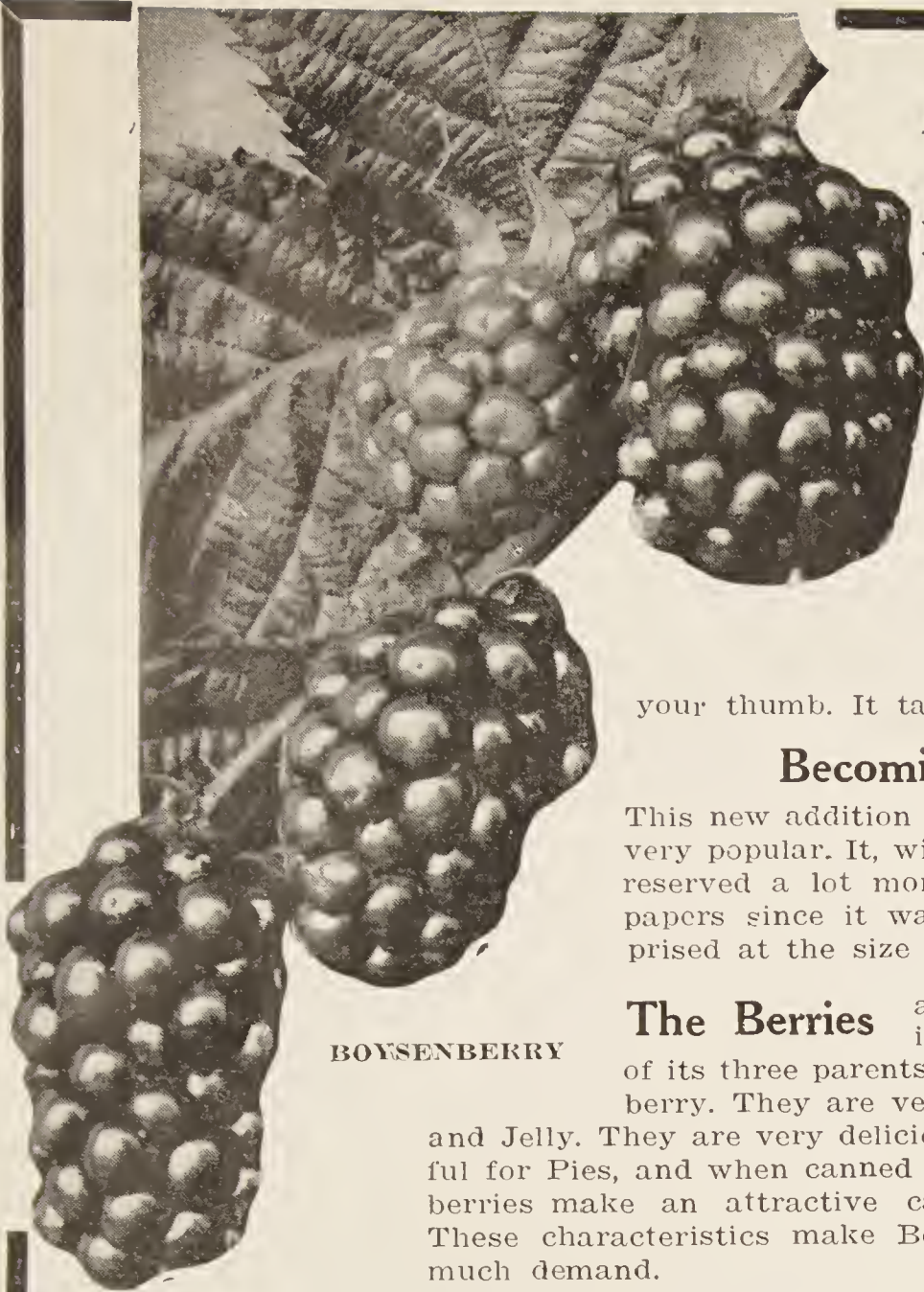
Pathfinder blossoms are very hardy and as frost resisting as the Premier. We have not noticed any frost injury on Pathfinder berries. Each fruiting stem has a large number of berries on it which results in its high yield. The berries are smooth and uniform in size, holding their uniformness and size well to the end of the long fruiting season. They are medium to large in size, attractive red color, firm with a sweet flavor (sub-acid). We believe Pathfinder a coming variety and suggest our customers "get in on the ground floor" this season with a good planting of Keith's genuine Vitalized Pathfinder.

PRICE: 25 plants 55c; 50 for 90c; 100 for \$1.75; 200 for \$2.75; 300 for \$3.50; 500 for \$1.15; 1000 for \$7.90; 2000 for \$13.50.

PATHFINDER

Smooth, Large Bright
Red, Uniform, Sub-
Acid (sweet) Flavor.





Boysenberry

Largest of the Cane Fruits. Berries 2½ In. Long, Big as Your Thumb, Very Sweet

Boysenberry is a new creation involving crosses between the Raspberry, Blackberry and Loganberry. It is as easily grown as the Dewberry or Blackberry but more productive because the berries are so large. Many of the berries are 2 to 2½ in. long—large as your thumb. It takes only 50 to 60 to fill a qt.

Becoming Very Popular

This new addition to the berry family is becoming very popular. It, with the cultivated Blueberry, has reserved a lot more publicity in home and farm papers since it was introduced. You will be surprised at the size and beauty of the berry.

BOYSENBERRY

The Berries are very large with a very pleasing flavor resembling a mixture of its three parents, Raspberry, Loganberry, Blackberry. They are very juicy, making the finest Jam and Jelly. They are very delicious for fresh table use, wonderful for Pies, and when canned the rich wine-red juice and the berries make an attractive can. They are really beautiful. These characteristics make Boysenberry very popular and in much demand.

PRICE—1-yr., No. 1 Plants 3 for 50c; 6 for 90c; 12, \$1.25; 25, \$1.65; 50, \$3.00; 100, \$4.95; 200, \$8.50; 500, \$17.00; 1000, \$32.00.

NEW GRAPE



FREDONIA
Best Early
grape. Some
call it the
'Early
Concord.'

Fredonia New Early Blue Grape

Set Fredonia This Spring For Big Yields and Big Profits

A brand new leader in the "Grape Family," yet one that has been tested and fruited to prove it is a remarkable variety.

1. From 7 to 10 days earlier than Concord.
2. Productive. In many tests out-yielding the Concord.
3. Begins to fruit second summer.
4. Hardy, don't winter-kill.
5. Bunches very compact and attractive.
6. Has a sweet pleasing flavor.
7. Brings top prices in markets and stores.

Best For Home Use. Its sweet delicious flavor makes it the best for table use, and for making jelly, grape juice, pies. It is ahead of many of the grapes suggested for home use. We have fruited Fredonia for four years and have seen it fruiting for six years and know it to be a very good and profitable variety. Its earliness, its attractiveness and its flavor makes it a winner with every one. **PRICES**—To enable our customers to test out this new variety we offer (2-yr., No. 1 plants). Each 40c; 3 for \$1.00; 6 for \$1.80; If you want one plant along with the "Nu-berry OFFER" on this page we will include it for only 30c. (No postage to add).

"Nu-Berry" Offer

| | |
|--|---------------|
| 6 Boysenberry | Special Price |
| 3 1-yr. Blueberry | \$1.75 |
| Catalog Price \$2.10 | |
| (Postage same as 100 strawberry plants). | |



BLUEBERRY BUSH IN FRUIT

Note loaded Clusters of Large Berries. Many 1-2 inch and over in size (see picture upper right). Three to Six bushes will supply you with blueberries all season and you'd have some to sell to stores.

Giant Cultivated Blueberry

You will be happily surprised by the size, color, flavor, large yields of big berries, and how easily these cultivated Blueberries can be grown. Just think of picking quarts of big (and I mean BIG) Blueberries grown right in your own garden or back yard. You will not have to trudge through snaky marshes for days to get your blueberries. And weren't they small and hard to get. Now you can grow your own. They will be 5 times as big. Think of blueberries as large as cherries.

How To Grow These Blueberries

The only thing out of the ordinary in growing the Cultivated Blueberry is the soil preparation. They will grow anywhere. Since they require a loose, moist acid soil, mix at least half with your soil peat, leafmold, marsh soil, or better yet, the Acid Peat-Humus we can supply (see page 20). Pack well in a hole 16 in. square, 12 in. deep, setting plant in middle with all the peat and soil on the roots that come with it. Water thoroughly and don't let soil dry out. Mulch surface 3 in. deep with sawdust, lawn clipping, etc. The 16x16 in. hole should serve for 4 years before enlargement for root expansion is necessary. Any soil can be made suitable but the loams are considered best. Write us if there are any questions.

For Commercial Culture Select a fertile acid soil, such as you'd find in a drained Blueberry (Huckleberry) marsh. It must have ample water. Wild Blueberries (Huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. Low meadow land are often suitable. Set plants 5x8 ft. (about 1000 per A.). Write us for further information. We will be glad to help you.

ACID PEAT-HUMUS

We can supply a special Acid Peat-Humus in which Blueberries do their best. It's the best material to mix with your soil to make it suitable for best results. 3 to 4 qts. is ample per plant. See page 29.

FRUITING PLANTS

We have a limited number of 4-yr. Transplants, 2 ft. high. Fruiting size come with a ball of soil on their roots weighing around 20 lbs. per plant. Prices: Each, \$2.25; 3 for \$4.00; 5 for \$9.50.

BLUEBERRY PRICES: 1-yr. plants: each 40c; 2 for 75c; 5 for \$1.75; 10 for \$3.30; 25 for \$8.00; 50 for \$15.00; 100 for \$28.00. 2-yr. Transplants: each 75c; 2 for \$1.35; 5 for \$2.85; 10 for \$5.50; 25 for \$12.00; 50 for \$22.50; 100 for \$43.00. For bearing plants see paragraph above.

Tame BLUEBERRY

Something New

GREATEST Development in Fruits in Years



Tip Cluster From Bush at left. Note the size of the individual berries. Large as cherries.

After years of careful selection from among the wild blueberries (often called huckleberries) found growing in our marshes and low lands, the Government has developed the Giant Sweet Blueberry. It is much like its wild relative, but ever-so-much larger, more "tamed" in flavor, and more attractive and beautiful.

Easy To Grow

These new domesticated (tamed) Blueberries can be easily be grown in your garden, backyard, or on your lawn. All you have to do is to mix peat, marsh soil, leafloam, rotten sawdust of our special Peat-Humus (which is best) see page 20 with your soil to make it sour and to hold plenty water. (We supply Free Peat Moss with the smaller orders).

Costs No More Than Rose Bushes. Its creamy-white bell-shaped blooms, its loads of white-green berries turning to pink then blue, its bronz-red foliage in fall, its shapely bush 4 to 6 feet tall, all tend to make the "tamed" Blueberry a valuable bush for your lawn. Your friends will wonder what you have. And to think this useful, attractive bush COSTS NO MORE THAN SOME ROSE BUSHES.

\$1,200 to \$2,000 Per A. These large beautiful "tamed" Blueberries sell from 35c to 60c per qt., and when mature bushes bear from 2500 to 3500 qts. per A., you see there is \$1,500 or more per A. in it for you.

Lasts for Years

These Blueberries are not like raspberries, etc., one planting lasts a lifetime. They begin to bear the third summer and bear more and more of their big berries year after year.

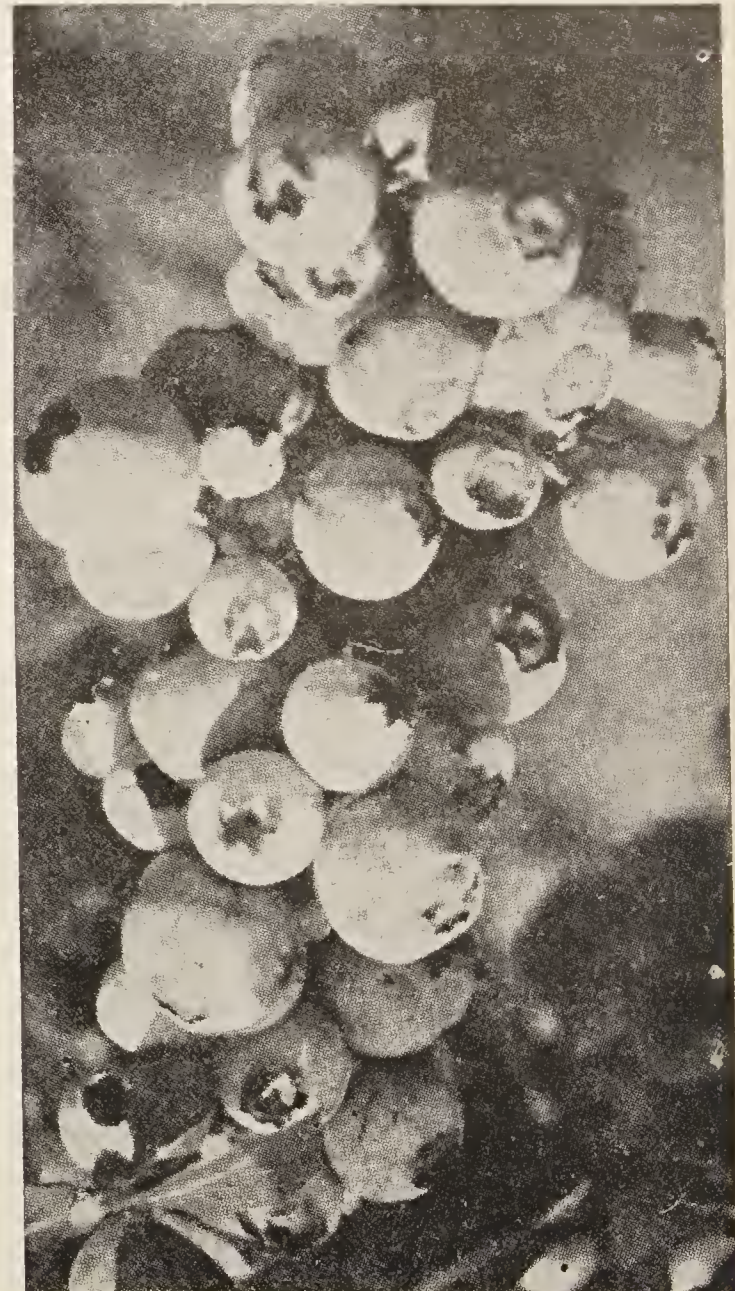
Free

With all plants we supply ample Acid Peat-Humus for two years growth. It would be best and more convenient however to prepare the soil for additional year's growth by adding more of the Acid Peat-Humus. It is inexpensive. See page 20.

PIONEER—Early low-growing variety, berries large, sweet not as hardy or productive as Rubel or Adams.

ADAMS — Mid-season, upright, hardy; berries large, rich flavor, sweet large yields. long fruiting season.

RUBEL — Mid-season to late, very hardy, upright; berries uniform large wonderful flavor, very productive long fruiting season. One of the best all-season varieties.



Here is a full fruiting stem taken from bush pictured top of page. You can see lot of them if you look closely. The larger berries are ripe, smaller ones are green. They don't ripen all at the same time. Fruiting season 4-6 weeks.

Keith's Vitalized
Super-Mastodon
Leads all Ever-
bearers in Size
and Production

Pick
berries
90 days
after
you set
the
plants
and
then on
until
snow
flies.
Nothing
stops
them
but
late fall
freezing
weather.



Keith's Vitalized

Super-MASTODON

**Everbearing
Strawberries are Winners**

KEITH'S GENUINE "VITALIZED" SUPER-MASTODON PLANTS will bring you quick returns, beginning 60 to 90 days after you set them. You don't have to wait half the summer for them to get started. They are "VITALIZED"—full of vigor and pep and start quick. Keith specializes in the growing of Mastodon Everbearing plants. We have been growing and perfecting them for years and now we offer them to you at no extra cost. Quality comes with each plant.

Reduced Prices
On Keith's Vita-
lized Super-Mas-
todon Plan's See
Page 15

- 1 Brings you quick cash, 60 to 90 days after setting.
- 2 The very best for garden or field culture.
- 3 Easily grown in any garden soil.
- 4 Largest of any known ever-bearer.
- 5 Bears three crops instead of one from one planting.
- 6 Berries uniform and large from beginning to end of season.
- 7 Yields of big berries increase from July until October



Picking Keith's Super-Mastodon in September

576 Qt. Per Day
Keith's Super-Mastodon
Vitalized plants yield as
high as 576 qts. per acre
per day. At 20c per qt.
this brings \$115.25.

Still Picking in Oct. 10
I am still picking nice
Mastodon (Oct. 10) and
the vines are yet loaded
with berries and blos-
soms.



Takes only a few of Keith's Vitalized Super-Mastodon
to have fresh strawberries all Summer and Fall. Set
them Keith's Way. See page 5.



Keith's
Gem
Everbearer

Keith's
Special
Everbearing
Garden

50 Super-Mastodon
50 Keith's Gem
ONLY

\$1.90

Keith's Selected
Plants
Grade No. 1-A

Grade No. 1-A—To this grade belong those plants that grew in open parts of the nursery rows that enabled them to develop with larger crowns and root-systems than the average run in the rows, therefore are larger and more productive. They are available to those who want this Special Grade, at very little extra cost. See PRICE LIST at right.

KEITH'S GEM

A Profitable
Everbearer

Keith's "Vitalized" Gem Plants Bear Until Snow Falls

- Here Are Some of Gem's Leading Characteristics
- Berries above average in size and are very uniform.
 - Berries very firm; bright glossy red. Stands shipping and handling well.
 - Rich strawberry flavor.
 - Many young plants under conditions where other varieties fail.
 - Plants hardy thrifty growers. A good variety for Home Gardens or Field plantings.
 - Red clear through and all over. No green ends or undersides.
 - Begin bearing in August and keep it up until the snow falls.
 - Berries very firm—stand handling and shipping well. Don't get soft like other berries.
- Begin Picking in August
- When you set Keith's Gem plants you begin picking big glossy berries in early Aug., in 60 days.
- Lots of Shortcakes
- Dear Sirs:— Gem behave splendid. Have had lots of shortcakes and fresh berries all summer and fall. Plenty berries when snow fell.

Wm. D. Atken, Ill.
- Save Money
- Keith's "Vitalized Gem are lowest price in year. Have been as high as \$15.75 per 1000, now only \$7.75.

STRAWBERRY PRICE LIST

| | 25 | 50 | 100 | 200 | 300 | 500 | 1000 |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|
| AMBROSA New) | \$.50 | \$.85 | \$1.50 | \$2.50 | \$3.25 | \$4.00 | \$7.50 |
| BLAKEMORE | .30 | .50 | .85 | 1.40 | 1.95 | 2.75 | 4.75 |
| CATSKILL, No. 1 Grade | .40 | .60 | 1.00 | 1.75 | 2.50 | 3.30 | 5.90 |
| CATSKILL, No. 1-A Grade | .55 | .85 | 1.40 | 2.35 | 3.10 | 4.15 | 7.35 |
| DORSETT, No. 1 Grade | .35 | .60 | .90 | 1.60 | 2.30 | 2.90 | 5.50 |
| DORSETT, No. 1-A Grade | .50 | .80 | 1.25 | 2.10 | 3.00 | 3.80 | 6.90 |
| DR. BURRILL | .30 | .50 | .85 | 1.35 | 1.85 | 2.65 | 4.50 |
| FAIRFAX, No. 1 Grade | .35 | .60 | .90 | 1.75 | 2.50 | 3.00 | 5.75 |
| FAIRFAX, No. 1-A Grade | .50 | .80 | 1.30 | 2.35 | 3.25 | 3.85 | 7.00 |
| GRAND CHAMPION (New) | .55 | .75 | 1.25 | 1.85 | 2.50 | 3.50 | 6.75 |
| GIBSON | .35 | .55 | .90 | 1.75 | 2.10 | 2.90 | 5.25 |
| KANNER KING, No. 1 Grade | 1.00 | 1.35 | 1.90 | 3.75 | 4.50 | 5.75 | 10.50 |
| KANNER KING, No. 1-A Grade | 1.25 | 1.75 | 2.75 | 4.50 | 5.50 | 7.00 | 13.50 |
| PATHFINDER (New) | .55 | .90 | 1.75 | 2.75 | 3.50 | 4.15 | 7.90 |
| PREMIER, No. 1 Grade | .35 | .55 | .90 | 1.75 | 2.20 | 3.00 | 5.50 |
| PREMIER, No. 1-A Grade | .50 | .80 | 1.25 | 2.25 | 3.00 | 3.90 | 6.90 |
| SENATOR DUNLAP | .30 | .50 | .85 | 1.35 | 1.85 | 2.65 | 4.50 |
| GEM EV'BR., No. 1 Grade | .55 | .85 | 1.50 | 2.50 | 3.25 | 4.25 | 7.75 |
| GEM EV'BR., No. 1-A Grade | .70 | 1.25 | 1.75 | 3.00 | 4.00 | 5.25 | 9.00 |
| SUPER-MASTODON, No. 1 Grade | .85 | 1.35 | 1.85 | 3.50 | 4.25 | 5.00 | 9.50 |
| SUPER-MASTODON, No. 1-A Grade | 1.00 | 1.50 | 2.25 | 4.00 | 5.00 | 5.85 | 11.00 |
| WAYZATA, No. 1 Grade | 1.35 | 2.00 | 3.50 | 5.00 | 7.00 | 12.00 | 22.50 |

KEITH'S List of NEW Strawberries

These newer varieties of strawberries are worthy of trial in your garden or field and we recommend them to our friends and customers. Three of them are of our own introduction, Uncle Cap, Kanner King, and Joan. The first two we developed here in our plant-breeding beds where we test out many varieties of our own origin, as well as those from the U. S. Government and different Expt. Stations. The other variety, Joan, came to us direct from northern France. The other three varieties, Grand Champion, Ambrosia, and Pathfinder did not originate with us.

Uncle Cap (Mid-Season) Here's another of Keith's straw-berries. It was the biggest, sweetest, and most suitable SHORTCAKE berry out of 5,000 seedlings strawberries. The berries are large, very sweet, medium bright red. They require scarcely any sugar. Price 25 plants for 75c; 50 for \$1.25; 100 for \$2.00.

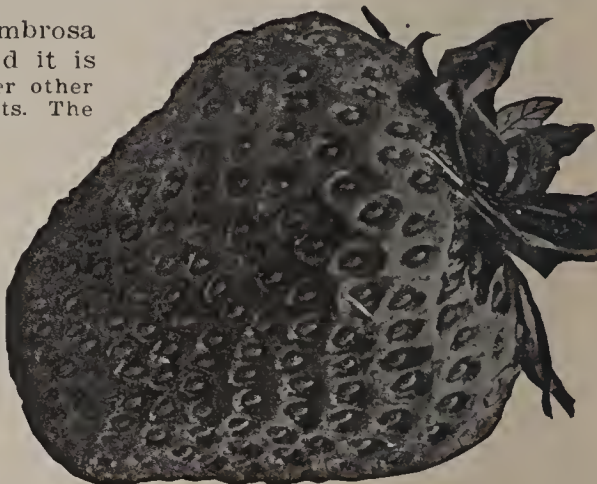
Joan (Late) We introduced this new berry but did not originate it. It came to us direct from northern France. We heard tourists tell of the beautiful big berries they saw in France and Belgium, so we asked our Bureau of Plant Industry at Washington, D. C., to get us one of the best varieties grown in that Country and they sent us this variety, Joan. The berries are delicious, sweet, large, bright red. Blooms are perfect, some other variety should be planted with it to fertilize its blooms. We suggest Uncle Cap. Any of our varieties are O. K. Price same as Uncle Cap.

Grand Champion (Mid-Season to Late) We offer this new variety for the first time. Its a strong thrifty grower with bright red berries, large, well flavored, and ripens just after the Premier. From what we learn of the variety, we think it one of the few coming varieties. Price: 25 plants 55c. Other prices see page 15.

Ambrosia (Extra Late) Although we have not tested Ambrosia in our test plots, we understand it is a worthy Extra Late variety, extending its fruiting season long after other varieties stop fruiting. Being so late it often escapes spring frosts. The berries are an attractive strawberry red, medium to extra large, and with good strawberry flavor. It takes only 24 to 36 Ambrosia berries to fill a quart box. Price: 25 plants 50c. Other Prices Page 15.



Uncle Cap
(The Shortcake Berry)



Grand Champion (A Winner)

WAYZATA

New Everbearer With
A Wonderful Flavor
Superior To All



Wayzata Excels in Flavor

Space prevents giving you all the favorable features of this New Everbearer. Its excellent sweet pleasing flavor; its brilliant attractive glossy red color; its uniform size, shape and color, and its firmness makes "Wayzata a variety that everyone should at least "try out." It begins to fruit its first crop, like the Mastodon (see p. 14) in 60 to 90 days after planting and continues until cold freezing weather. It will also fruit the following spring at the usual strawberry time but its 2nd summer crop is not always profitable. We have not had as large yields in berries or plants as with the Mastodon. Price: 25 plants \$1.35; 50 for \$2.00; 100 for \$3.50. Price List Page 15.



Qt. Berry Boxes

The regular Standard American Quart Basket. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000.

(Prices Not Subject to Discount)

| Quantity | Prepaid in Ohio, Ind., Ill., Wis., Mich. | Prepaid in States in Group 2 See p. 21 | Prepaid in States in Group 3 See p. 21 | Prepaid in States in Group 4 See p. 21 |
|----------|---|---|---|---|
| 25 | \$.43 | \$.53 | \$.61 | \$.80 |
| 50 | .69 | .83 | 1.00 | 1.17 |
| 100 | 1.12 | 1.45 | 1.90 | 2.10 |
| 500 | 4.00 | 4.45 | | |
| 1,000 | 7.35 | F. O. B. Factory in Southern Michigan | | |

Note—Prices on Baskets with Crates combined made on application. Also will quote on large orders.

Another of Keith's Big Savings

\$ **4.00**
Per
1,000
Plants

For Your Mixed
Strawberry
Plants

Our "Mixed" strawberry plants are from varieties listed in this book, from which labels have been lost or through some error have become mixed and therefore can't be sold as labelled varieties although just as good and fresh as any sold at higher prices. They are "our loss but your gain," and if you are not particular whether your varieties are labelled or not, these plants will fill the bill in every way. Price: 200, \$1.25; 300, \$1.75; 500, \$2.35; 1000, \$4.00.

Not less than 200 plants. Not subject to any discount.

Keith's Red Raspberries

Twice Government Inspected

Chief (Early) Chief Is Best For Home Use

A comparatively NEW Red Raspberry going at standard prices. The berries are not as large as Latham, but are sweeter, a much brighter lasting red, and ripen 7 to 10 days earlier. For these reasons, many growers prefer it to Latham. Home gardeners like it better—has a better red raspberry flavor and sweetness.

Canes are sturdy, strong and withstand our northern winters (Chief, like Latham, was developed at Minnesota Expt. Station).

(Prices at bottom of page).



LATHAM

CUMBERLAND Leading Black Raspberry



Latham (Late) Latham is the leading commercial Red Raspberry. There are more Latham planted than all other varieties put together. Among red raspberry growers, those who know. It's Latham "2 to 1," every time. Set Keith's TWICE INSPECTED Latham every time for greatest results. See prices below.

1. Berries large firm, bright red.
2. Holds color after canning.
3. Picks easy, not hid in bushes.
4. Plants very hardy.
5. Canes strong don't break.
6. Yields big crops.
7. Berries hang on bushes well, don't crumble.

Cumberland (Mid-Season) The leader in the black raspberry "family," growers plant more Cumberland than any other variety. A reliable yielder of large crops of marketable berries. The canes are hardy and strong. A very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them.

New Logan (Early)

The EARLY Black Raspberry, ripening in most cases five to seven days ahead of the Cumberland, and for that reason is a profitable market berry. The berries are unusually firm, are "meaty" with a very good flavor and attractive glossy black. New Logan is one of the best Black Raspberries and it ripens early. OK for home use. Prices on bottom of page.

Keith's Blackberries This season we offer customers Root-Cutting Blackberry plants. We grow these plants from pieces of fresh, healthy roots. From these pieces of roots grow out many fiber roots, giving Keith's Root-Cutting plants, wonderful root systems excellent for quick returns. We offer them in 1 and 2-yr. sizes.

Eldorado An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Prices on bottom of page.

Alfred Big, Black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry. Send out heavy producing fruit spurs bearing loads of large giant berries; 7 to 10 days earlier than other blackberries and continues about as long as the Eldorado. Considered one of the best for table use, pies, jam, etc., for it is meaty and has practically no core as has other blackberries. See prices below.

Dewberry "GIANT BLACKBERRY"

"Giant" Blackberries; they grow on vines instead of canes, trained on trellises or wires stretched between posts; berries sweeter and larger, earlier than blackberry; ripen 7 to 10 days earlier, bring highest prices in stores and markets. For home uses, they are away ahead of blackberries.

| Price List for Black and Red Raspberries, Blackberries, Dewberries | | | | | | | | | | |
|--|-----|------|------|--------|--------|--------|--------|-------|-------|--|
| Red Raspberries | | | | | | | | | | |
| | 6 | 12 | 25 | 50 | 100 | 200 | 300 | 500 | 1000 | |
| Latham, 1-yr., Medium | .35 | .50 | .75 | \$1.40 | \$2.50 | \$4.25 | \$5.75 | 8.00 | 13.50 | |
| Latham, 1-yr., Large | .40 | .65 | .90 | 1.70 | 2.75 | 4.50 | 6.25 | 9.75 | 18.50 | |
| Chief, 1-yr., Medium | .35 | .55 | .80 | 1.50 | 2.65 | 4.75 | 6.00 | 8.25 | 15.85 | |
| Chief, 1-yr., Large | .45 | .70 | 1.00 | 1.85 | 2.90 | 5.00 | 6.50 | 9.50 | 18.75 | |
| Black Raspberries | | | | | | | | | | |
| Cumberland, 1-yr., Medium | .35 | .50 | .85 | 1.60 | 2.50 | 4.20 | 5.80 | 9.50 | 18.00 | |
| Cumberland, 1-yr., Large | .45 | .70 | 1.25 | 1.85 | 3.00 | 4.60 | 6.30 | 10.50 | 19.75 | |
| New Logan, 1-yr., Medium | .40 | .60 | .95 | 1.75 | 2.75 | 4.50 | 6.00 | 9.75 | 18.25 | |
| New Logan, 1-yr., Large | .50 | .80 | 1.35 | 2.00 | 3.25 | 5.00 | 6.95 | 10.75 | 19.95 | |
| Blackberries, Root-Cutting | | | | | | | | | | |
| Eldorado, 1-yr., Medium | .30 | .45 | .85 | 1.45 | 2.55 | 4.55 | 5.95 | 9.25 | 17.00 | |
| Eldorado, 1-yr., Large | .40 | .60 | 1.15 | 2.00 | 3.15 | 5.00 | 6.50 | 10.25 | 18.50 | |
| Alfred, 1-yr., Medium | .35 | .55 | .90 | 1.65 | 2.75 | 4.70 | 6.35 | 9.50 | 17.75 | |
| Alfred, 1-yr., Large | .45 | .75 | 1.25 | 2.25 | 3.35 | 5.50 | 6.95 | 10.75 | 18.85 | |
| Lucretia Dewberry, 1-yr. | .35 | .50 | .85 | 1.60 | 2.50 | 4.20 | 5.80 | 8.00 | 15.00 | |
| Boysenberry, 1-yr. | .75 | 1.90 | 1.75 | 2.75 | 5.00 | 9.50 | 12.00 | 18.00 | 34.00 | |

For Parcel Post And Express Read Page 22, It Will Help You

Grapes Keith's Grape plants are exceptionally well rooted this year. They are northern grown and therefore are best for setting in any climate. Our two-year grade is equal to any 3-year grade we have ever seen. It will TAKE ONLY ONE SUMMER for these plants to begin bearing.

For Home — For Markets

IT'S CHEAPER to grow grapes than buy them. Takes only a half dozen vines or less, planted along the garden fence, over a shady trellis at the back door or in some other out-of-the-way place, to supply all the grapes you will need for home consumption. And note now little the few plants will cost you from Keith.

Easy to Grow, Yet Profitable

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hand work. And you have to set a graperly only once. It lasts a lifetime. Let Keith send you our Folder on Growing Grapes. It's FREE. See Below.

Concord (BLUE) The leading mid-season commercial grape. Large vineyards throughout the country are planted to Concord. You find it on all markets, stands and stores. It's very hardy, productive. Fine for all home uses and for market. Prices see bottom page.

Portland (WHITE) Portland is a New early (New Early) white grape. In the white grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to Black Rot Like the Niagara, the well-known white grape. We have fruited the Portland for two years and find it a worthy, profitable variety. We will hereafter set it for our white variety. It bears well, ships well, eats well, cans well and a dandy for making grape juice, etc. We know you'll like the Portland. See Prices Below.

Caco (RED) Large, attractive red berries, (Early, New) very compact bunches, glossy amber-red, sweet, rich grape flavor. Yields every year, beginning the second summer. You'll be happily surprised with Keith's Caco. Prices at bottom of page.

Niagara (WHITE) An old reliable white (Mid-Season) grape, very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the likes.

Catawba (RED) A reliable old variety. Grows (Late) well in gardens or fields. Berries and bunches very large, dark coppery-red, sweet rich flavor. One of the best red grapes.

Keith's Grape Arbor

1 Fredonia (blue)
1 Portland (white) ONLY
1 Concord (blue)
1 (Your choice of any other variety we list).

\$1.00

All Plants 2-yr., No. 1
(Postage see p. 22)

FREE

Keith sends you FREE our Folder on Grape Growing if you ask for it.

SPECIAL OFFER

WHY NOT START A BED of Asparagus and Rhubarb this year? Our offer—a money-saver. Set roots 16 in. apart.

12 Mary Wash. Aspg.
6 Victoria Rhubarb

Special Offer 79c
(Postpaid)

Note: 2 Offers
(Postpaid) \$1.50

We suggest 2 Offers for average family

New Grape—FREDONIA. Picture shows how heavy Fredonia produces, Single bunch very large. See P. 12.

Fredonia (BLUE) NEW-EARLY

Productive-Profitable

The Grape that's Written Up and Pictured In Leading Farm Papers

You have probably read in your Farm Paper about this profitable New Grape. Fruit writers for the past two years have been telling of its suitability for home and market uses. Fredonia isn't "just another grape" but a new variety that's "going to town." It was originated at the New York Expt. Station, who says "Fredonia stands alone as an early black grape." Other Expt. Stations have thoroughly tested Fredonia, found it a leading, profitable Early Grape. Write your Expt. Station and get some first-hand information.

PICTURED AND DESCRIBED ON PAGE 12

On pages 12 and 13 we offer 3 SPECIAL NEW FRUITS. Fredonia is one of them. Read more about this New Winner in the Grape Family.

KEITH'S FREDONIA PLANTS

Are extra large and well rooted. They are so large (equal to 3-yr. plants) that they will fruit for you the second summer. We guarantee all plants to be true-to-name, free from disease, and to grow and give you satisfaction. See prices below.

Asparagus Mary Washington

Grow Your Own Asparagus. One Planting Lasts a Lifetime

With 25 or so roots, you can grow all the fresh asparagus your family can eat. This new variety grows very rapidly so in two years you can begin to have asparagus. It is hardy, vigorous, produces lots of long, thick, tender shoots—an improvement over other varieties. We offer three sizes. The "2-yr. clumps" will produce shoots for cutting this year when planted early. See our SPECIAL OFFER below.

Rhubarb VICTORIA—Relative new variety with very large stalk. Two often sufficient to make a pie. Standard variety either for garden or field culture. See Below.

PRICES for GRAPES, ASPARAGUS, RHUBARB

| | Each | 3 | 6 | 12 | 25 | 50 | 100 | 200 | 500 | 1000 |
|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|
| CONCORD, 2-yr., No. 1 ... | \$.25 | \$.45 | \$.80 | \$1.35 | \$2.00 | \$3.00 | \$5.00 | \$9.00 | \$16.00 | \$30.00 |
| CONCORD, 3-yr., No. 1 ... | .35 | .75 | 1.25 | 1.95 | 2.85 | 4.00 | 6.50 | | | |
| FREDONIA, 1-yr., No. 1 ... | .25 | .65 | 1.20 | 1.75 | 3.25 | 4.50 | 6.50 | 12.00 | 27.00 | 50.00 |
| FREDONIA, 2-yr., No. 1 ... | .49 | 1.00 | 1.80 | 2.50 | 4.00 | 5.50 | 9.00 | 17.00 | 39.00 | 75.00 |
| PORTLAND 1-yr., No. 1 ... | .25 | .70 | 1.30 | 2.00 | 3.50 | 4.75 | 7.00 | 13.00 | 32.00 | 60.00 |
| PORTLAND, 2-yr. No. 1 ... | .40 | 1.00 | 1.90 | 2.75 | 4.50 | 5.75 | 9.50 | 18.00 | 42.00 | 80.00 |
| Asparagus | | | | | | | | | | |
| MARY WASHINGTON, 1-yr. | | .20 | .30 | .45 | .70 | 1.00 | 1.75 | 3.00 | 5.00 | |
| MARY WASHINGTON, 2-yr. | | .30 | .45 | .65 | 1.00 | 1.50 | 2.65 | 5.00 | 9.00 | |
| MARY WASH., 2-yr., Clumps | | .50 | .75 | 1.10 | 1.75 | 2.50 | 4.40 | | | |
| RHUBARB—Victoria, 1-yr. | | .25 | .40 | .65 | 1.00 | 1.65 | 2.75 | 3.00 | 10.00 | 18.00 |



One Plant of Amelia Mums in Full Bloom

Keith's Ameliamums

Masses of Double Flowers—One Plant 30 In. Across

If you have never seen the Ameliamums in bloom you have a great surprise coming. The picture above shows one plant in full bloom, 18 ins. to 2 ft. across, just like a BIG CUSHION of flowers. Commence blooming in August and only freezing weather stops them. We offer Ameliamums in four distinct colors — RED, PINK, BRONZE, WHITE. All plants will grow to full size (18- in. to 24 in. across this year and will begin to bloom in August. Each—23c; all 4 colors (4 plants)—69c; 12 plants (3 in each color)—ONLY \$1.79.

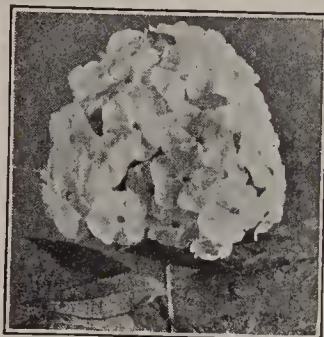
Collection
4 Plants in
4 Colors
ONLY

69c

Postpaid



Chinese Lantern 3 - 43c
Not flowers at all, but pointed pods, turning bright orange-red in fall, color and pods last all winter. Make showy "bokays." 3 plants 43c; 6 for 73c; 12 ONLY \$1. all postpaid.



Hardy Phlox 3 - 49c

Keith's Hardy PHLOX Attractive shades of Pink, Salmon, Red White. Will bloom this summer. Each group has different colors. 3 plants 49c; 6—85c; 12 ONLY \$1.50; all po.pd.

Hardy Chrysanthemums

Have Flowers all Fall

Chrysanthemums, commonly called "Mums," are of the best known late summer and fall flowers. They are a leader with flower lovers and gardeners. For mass plantings and for lasting cut flowers, they can't be beat. One plant lasts for years. For a lot of beautiful flowers, set a bed of "Mums" this spring. Keith's collections supply the best. Send today for collection offered below.

Keith's Ideal "Mum" Collection

Blooms from Late Summer Till Winter

BLOOMS THIS YEAR from late summer until late fall. Masses of beautiful flowers in yellow, red-orange, pink, white, bronze. One planting lasts for years. Hundreds buy this collection—it's our leader. These 12 plants when bought separately would cost you double what we ask. They will surprise you with their masses of blooms. You'll have cut flowers for your table all late Summer and Fall.

THIS COLLECTION 12 PLANTS ONLY \$1.39
(Postage same as 100 Strawberry Plants. See P. 22)

Keith's Ideal
"MUM"
Collection

NOW ONLY

\$1.39

Special Mum Offer

1 Keith's Ideal Mum Collection \$1.39
1 Keith's Ameliamum Collection .69 **\$1.59**
Both Collections Postpaid ONLY \$2.08



Delphinium 3 - 59c

Hardy "Larkspurs" in many shades of blue mauve, pink lavender flowers up and down on tip of stem are very beautiful. 3 for 59c; 6 for \$1; 12 for \$1.90; all postpaid



Red Hot Poker

Very showy summer flower grows a stem 13 to 36 in. high top half covered with bell-shaped orange to red flowers in July and Aug. Plants bloom this year. 3 for 42c. 6 for 73c; 12 ONLY \$1; all postpaid.

Keith's Giant Dahlia Collection

A collection of selected Giant Bloomers. This Personally Selected Collection cannot be excelled. We change the list every year including dahlias which have been prize-winners. At least 10 different kinds in different colors of orange, salmon, red, bright pink, white, lavender, etc. **10 ROOTS WILL BLOOM THIS SUMMER.** Only \$1.85. Postage as for 100 strawberries

Keith's Giant Gladioli Collection

Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced. Now less than 3c per bulb. **100 BULBS, 10 different kinds. ONLY \$2.29.** Postage as per 100 strawberry plants.

Special Offer

5 Giant Dahlia Roots dif. colors
50 Giant Glad Bulbs dif. colors **\$1.85**
All for ONLY postpaid
Note: two of these OFFERS (10 Dahlia Roots, 100 Glad Bulbs) postpaid ONLY \$3.60



10 Giant Dahlia Roots all different in colors, all prize-winners, \$1.85



Giant "Glads" less than 3c



Keith's SPECIAL Everblooming Rose OFFER all 6 Only \$ 1.69

- | | |
|-----------------------------|---------------------------|
| 1 Talisman (Golden Yellow). | 1 E. G. Hill (scarlet). |
| 1 Red Radiance (clear red). | 1 Columbia (rose-pink). |
| | 1 Golden Dawn (yellow). |
| | 1 Ophelia (pearly white). |

6 ROSES ALL EVERBLOOMING. Largest bargain in roses Keith has ever offered. Bloom this summer. The best money can buy and note how reasonable to you. Each 37c. (Postage p. 22).

1.69 Postpaid in States in group 1; add 17c group 2; add 23c group 3; add 31c group 4.

NEW HEDGE

LODENSE PRIVIT is a new Privit hedge. Grows only 2 to 3 feet high, very dense. Dogs, cats, chickens, etc., can't get thru it. Hardy, remains green about all winter. Don't winter-kill like other privit hedge. Needs little or no trimming. Special Introductory Price: 6 2-yr. plants only 69c; 10 for 97c; 25 for \$1.95. (Postage same as shrubs).



Three of Keith's Evergreen Offer 'A'

Evergreen Offer 'A'

- | | |
|---------------------------|-----|
| 1 Golden Arbor Vitae ... | 39c |
| 1 Horizontal Juniper | 33c |
| 1 Colo. Blue Spruce | 49c |
| 1 Norway Spruce | 19c |
| 1 Mugo Pine | 29c |

All 5 for ONLY \$1.29

These very useful evergreens, 8-10 in. in size, are suitable for home planting. Set them out, watch them grow. Order one or more of any one. All 5 For Only \$1.29. (Postage same as 25 strawberry plants).

Keith's Large-Flowered Hydrangea

Large clusters of white blooms, first white turning to copper-red in fall, make winter bouquets. Blooms often large as 5-qt pail. Begin blooming in Aug. through Sept. Fine for lawn or planting near house. Hardy, thrifty.



Evergreen

Keith's Evergreen Offer 'B'

NORWAY SPRUCE. These evergreens are 10 to 12 in. in size, real little trees suitable for home planting, can also be planted and grown into shelter for building. Note how low we price 100 of these little trees. Will also grow into Xmas trees in short time. Price: 3 for 39c; 6, 63c; 12, \$1.20; 25, \$2.30; 50, or more at only 9c per tree. (postpaid up to 12) (Postage same as strawberry plants on 25 or more).

SIX For

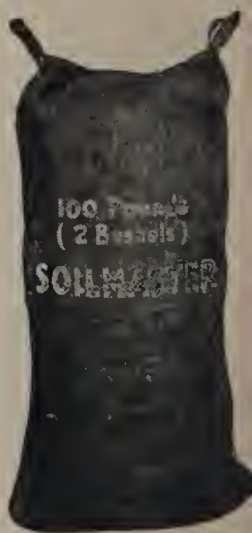
63c

SOILMASTER

SOILMASTER is a decomposed, concentrated leaf-mold and decayed vegetation properly mixed with marl to give best results

1. Rejuvenates gardens, lawns, shrubbery, trees.
2. A natural plant food.
3. Superior to manures.
4. Odorless, blended right.
5. Makes soil mellow, holds the moisture.
6. Makes sandy soils compact, prevents blowing.
7. Makes clay soil mellow, prevents baking.
8. Goes farther, lasts longer, more economical.
9. Ideal for strawberries when mixed in your soil.

One 2-bushel bag (wgt. about 100 lbs. is enough for 100 sq. ft. of lawn, or 8 to 10 large-sized shrubs. Get 3 years growth in 2 years by using Soilmaster. Price: 10-lb. bag 29c; 25-lb. bag 49c; 50-lb. bag 60c; and 100-lb. bag \$1.00. (Not prepaid). No discount.



Sodus Acid-Humus

is like soilmaster in every way except it is acid instead of "sweet," therefore is better for strawberries, Blueberries, Evergreens, and other plants requiring an acid soil. We recommend it highly to bring about ideal soil conditions in planting our Blueberries (see p. 13). Use 1 to 2 lbs. per each Blueberry plant. Older plants require most. Price: Same as Soilmaster).

SPECIAL OFFER

One each of the above 4 shrubs postpaid Only \$1.25 with this Special Offer we send Free one Lodense Privit.

MULCH PAPER

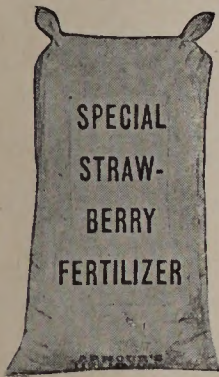
Saves Work—Eliminates Hoeing, Watering, Cultivating

Mulch Paper saves you hours of cultivating and hoeing. Just lay it on your prepared soil, embed the edges in a shallow trench, set your plants through it and you are through. Stand by and watch your plants grow. They grow night and day and are ready for market 10 days to two weeks ahead of crops grown the old way.

- Some Things Mulch Paper Will Do For You
- 1.—Weeds and grass can't grow through it.
 - 2.—Keeps soil ideal for root growth, moist, loose. Even the hardest clay mellows under it.
 - 3.—Keeps soil moist during hot, dry weather, keeps hot sun and wind drying it out.
 - 4.—Keeps the soil warm day and night because it's black and draws the sun's heat and keeps warm nights. Crops grow day and night, are ready for market early, 10 to 15 days.
 - 5.—It is sure death to Quack Grass and similar grass and weeds are hard to keep down.
 - 6.—It will save you more than its cost by eliminating hoeing, cultivating, etc. Brings earlier and larger crops.

Mulch part or all your garden this year. It will save you (or your wife) hours of hoeing, besides have earlier vegetables and more of them. We grow all our garden through Mulch Paper.

SPECIAL FERTILIZER



For Growing Big Crops Strawberries, Raspberries, etc.

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of small fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by mail, larger ones come cheaper by express or freight. Order early and

work it into soil as far ahead of planting as possible. Freight shipments should be made early.

(Prices Not Subject to Discount)

| Quantity | Prepaid Group 1 | Prepaid States in Group 2 | Prepaid States in Group 3 | Prepaid States in Group 4 |
|------------|-----------------|---------------------------|---------------------------|---------------------------|
| 5-lb. bag | \$.68 | \$.87 | \$1.05 | \$1.49 |
| 10-lb. bag | 1.15 | 1.49 | 1.70 | 2.10 |
| 25-lb. bag | 2.49 | 2.85 | 3.75 | 4.65 |

50-lb. bag \$2.87 not prepaid. Sent by Exp. or Fgt.
100-lb. bag \$3.59 not prepaid. Sent by Exp. or Fgt.
Special Prices on application on 500 lbs. or more



Keeps Dogs Away from Trees, Flower Beds, etc. "Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbits injury; keeps cats away from bird cages. Don't injure furniture, etc.

"DOGZOFF"

Dogs don't hang around where you put "Dogzoff"

Introductory OFFER

To enable you to see the Many Helpful uses of our Mulch Paper, we will send you a 3-yard roll for ONLY 25c. Postage in States Group No. 1, 3c; Group No. 2, add 6c; Group No. 3, add 9c; Group No. 4, add 12c.



Two Tomato Plants—the one on left grown through Mulch Paper, the other was not. Note difference.

PRICES

(All Mulch Paper Is 36 Inches Wide)

(Full instructions for laying Mulch Paper come with the paper).

| | | | |
|----------|--------------|---|--------------|
| 5 yards | \$.55 | Roll (100 yds., 1 yd. wide) not prepaid, sent by Parcel Post or Express | \$4.45 |
| 10 yards |85 | Special Prices on Larger Quantities | |
| 15 yards | 1.15 | | |
| 25 yards | 1.75 | | |
| 50 yards | 2.75 | | |

Note—Postage in less than Roll (100 yds.) lots: In Group No. 1 (See Page 22) add 1c per yard.; In Group No 2 add 1½c per yard; for Group No. 3 add 3c per yard; for Group No. 4 add 4c per yard. (Not subject to discount).

Spray Material

Recommended for strawberry diseases, and insects. Used to control Raspberry and other Fruit diseases and insects. A very good all-round spray for Garden and flower plants and fruit trees. A good orchard spray. Full directions come with each package One pound makes 8 gallon spray. 1-lb. can 53c; 4-lb. bag \$1.39. Write for Special Prices for Orchard Spraying. Price: f.o.b. Sawyer.



New Plant Invigorator Vitamin B-1 for Plants

VITAMIN B-1 is a new amazing discovery that stimulates rapid root growth, makes stronger plants, seedlings grow faster, flowers increase to double their normal size. Very valuable in transplanting plants, can be reset in summer and never stop growing, don't even wilt. Much written up in Farm Magazines. See Better Homes and Gardens Oct. '39; Jan. and Feb. '40. Users are amazed at the results they obtain from VITAMIN B-1. Roots are merely soaked in a solution (dissolve tablet in water) for short time, set them out and watch them grow. Makes weak stunted plants grow like new. Just water them with the solution. Makes plants bloom that have never bloomed before.

Pep Up Your Plants and Lawn With VITAMIN B-1

A
NEW
AMAZING
DISCOVERY
A Wonder in
Making Plants
Grow. Try It.

| PRICES Vitamin B-1 Tablets (Postpaid) | |
|---------------------------------------|--------|
| 100 tablets | \$1.00 |
| 50 tablets | .75 |
| 25 tablets | .50 |

See Page 3 for use with strawberry plants.

Information for Customers

- 1.—**USE ORDER BLANK** filling in all information.
- 2.—**ORDER EARLY.** Orders shipped as requested. First come first served. To get plants shipped on requested date order early. You also get first choice at varieties, and benefit by our discounts.
- 3.—**SHIPPING SEASON** from late March until late May, depending on season. Also in Fall after we have had cold enough weather to harden plants.

Mother's Strawberry Garden



Order One For Your Mother

Wouldn't every mother be delighted to have a little strawberry garden from which she could pick many quarts of delicious berries? Here we offer a Strawberry Garden made up of varieties we would send our mother if she were alive. Varieties that will produce lots of fresh, luscious rich red berries for table use, also berries suitable for preserves, jellies, jams, etc.

Mother's Strawberry Garden

| No. 1 | (Postpaid) | No. 2 |
|---------------------|---------------------|--------------------------|
| 25 Premier | 25 Premier | 25 Dunlap |
| 25 Dorsett | 25 Dorsett | 25 Catskill |
| 100 Selected Plants | 100 Selected Plants | |
| To or for Mothers | 90c | To or for Mothers \$1.50 |



New Mole Trap Gets the Mole Every Time

Easy to set, easily "touched off" by mole Gets him every time no matter which way he comes. Postpaid in Mich. Ind., Ill., Ohio, Wis.

Only \$1.45

Beyond add 15c

4.—**PLANTING SEASON.** Set plants early as you'd make early garden and from then on until after corn-planting time. (When oak leaves are about size of squirrel's ears).

5.—**REMITTANCE.** Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check. Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D. Shipments will be made if one-third is sent with order.

6.—**YOUR PROTECTION.** We guarantee safe arrival, but do not hold ourselves responsible for negligence of damage in transit. We replace orders to the extent of damage or loss if customer sends within five days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.

7.—**EXPRESS SHIPMENTS** now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty ventilation and not so subject to heating. We suggest, when possible, have your shipments come by Express.

8.—**PARCEL POST SHIPMENTS.**—Small orders can be sent as cheap by Parcel Post, especially into States in Group 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured This costs extra. The Parcel Post Tables give postage to add. See bottom of page.

STATE GROUPS For Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind, Ill., Wis.,
Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., Tenn., Ky., Md., D. C.

Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., Ia., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N. H., Vt., Mass., R. I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what Group your State is in then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

Plants Required Per Acre

| | Width of Row | Plants In Row | Plants Per Acre |
|------------------------------------|--------------|---------------|-----------------|
| Strawberries (field culture) | 3 ft. 8 in. | 18 in. | 7,000 |
| (garden culture) | 3 ft. | 18 in. | 9,700 |
| Evbr. St'bry. (field) ... | 3 ft. | 16 in. | 11,000 |
| Evbr. St'bry. (garden) ... | 3 ft. | 12 in. | 14,500 |
| Red Raspberries | 6 ft. | 3 ft. | 2,400 |
| Black Raspberries | 7 ft. | 3½ ft. | 1,800 |
| Grapes (light soil) ... | 8 ft. | 10 ft. | 540 |

Note—For Keith's New Way to grow 4 times more Strawberries per given space read Page 5.

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to Balance)

| To have Postage on Parcel Post shipments prepaid add to your order as follows: | States in Group No. 1 | States in Group No. 2 | States in Group No. 3 | States in Group No. 4 |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| St'bry., 1-yr. Asparagus. For first 100 plants or less | 12c | 21c | 31c | 47c |
| For each additional 100 plants or less | 8c | 14c | 24c | 40c |
| Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less | 17c | 28c | 41c | 65c |
| For each additional 100 plants or less | 12c | 21c | 31c | 60c |
| Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less | 15c | 23c | 33c | 52c |
| For each addition 50 plants or less | 9c | 14c | 25c | 47c |
| Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less | 12c | 21c | 31c | 47c |
| For each additional 25 plants or less | 8c | 14c | 24c | 40c |

Strawberry Headquarters—Sawyer, Mich.

Date of Order _____

Name _____

Note:—Is your name and address correct in opposite side of this sheet? If not, give correct here.

Post Office _____ R. F. D. _____

Street _____ P. O. Box _____

State _____ Ship by _____ Ship About _____

Express Office if Different from P. O. _____

SECOND CHOICE:— Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

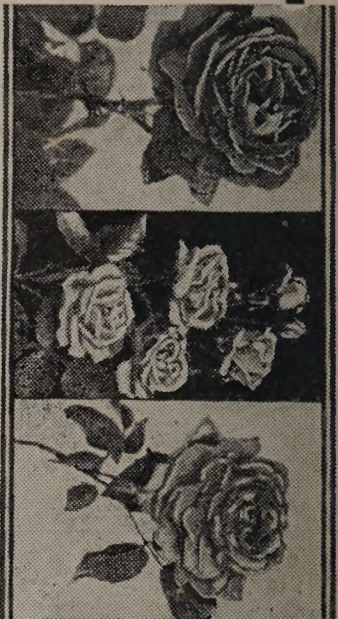
Yes or No

Have you purchased plants from us before? Write YES or NO () When? Give year ()

[illegible]

TRUE TO NAME—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.

Sec. 562, P. L. & R.
 U. S. POSTAGE
PAID
 Sawyer, Mich.
 Permit No. 3



Red

Pink

Yellow

3

Everblooming Roses
 Two-year blooming size.
 Three colors. Bargain
 Price Only

87c



Evergreen

Evergreens

6

Three Spruce, 2 Juniper, 1 Pine. All trees 3-years old 10 to 12 in. Actual value twice what we ask. 6 Only.

97c



Red Hot Poker

3

Hardy Carnations
 Crimson King Everblooming Hardy Carnations. Bloom from July until frost. Dazzling red clove scented. Blooming size. A real buy 3 for Only

79c



Hardy Carnations

6

Red Hot Poker. Showy red spikes on stems 24 to 36 in. Blooming size plants. Bloom in July and August. 6 Only ...

59c

NEW FREE BERRY BOOK

KEITH PLANT NURSERY

Strawberry Headquarters
SAWYER, MICHIGAN

POSTMASTER—RETURN POSTAGE GUARANTEED
 Please Mark Plainly WHY Returned.
 This is very Important—PLEASE!!!

Note:—To Open Loosen This Staple.

BUREAU OF PLANT INDUSTRY
 Fruit and Vegetable Crops and Diseases
 W. B. M.

970 8-3591

WASHINGTON, D. C.

U. S. DEPARTMENT OF AGRICULTURE,